



Red Herring 100 North America 2010 REGISTRATION FORM

The conference is by invitation only: invitations to speak or attend are **non-transferable**. By signing this registration form, you agree that all pictures and transcripts taken at Red Herring 100 North America 2010 are property of Red Herring and can be used for future editorial, marketing or promotional purposes.

Please register me for Red Herring 100 North America, taking place June 2-4, 2010 in San Diego, California.

PLEASE COMPLETE AND RETURN VIA FAX TO: +1 650 428 2901

ATTENDEE INFORMATION

FIRST NAME _____ LAST NAME _____
COMPANY _____
TITLE _____
ADDRESS _____
CITY _____ STATE/PROVINCE _____ ZIP _____
COUNTRY _____ PHONE NUMBER _____
EMAIL _____

EXECUTIVE ASSISTANT INFORMATION

NAME _____
PHONE NO. _____ EMAIL _____

WOULD YOU LIKE US TO INVITE OR REGISTER ANOTHER EXECUTIVE? If yes, please provide:

NAME _____ COMPANY NAME _____
JOB TITLE _____
PHONE NO. _____ EMAIL _____

Red Herring North America Fees and Payment Information

CONFERENCE FEE	Early Bird (by April 23) \$2,500.00	Standard Rate (after April 23) \$3,000.00
----------------	---	---

Additional Company Executives US\$ 1,500.00

Payment Type: *Credit Card* *Bank Wire*
Credit card information: MasterCard VISA American Express _____
Card number: _____ Amount US\$: _____
Name on card: _____ CCV: _____
Expiration date: _____ Signature: _____

Bank Wire Information

Please wire funds to Wells Fargo Bank • 505 California Avenue - Palo Alto, CA 94306 - USA • Account Name: DASAR/Red Herring - Account Number: 9014 163 456 • Bank routing number: 121-000-248. • **SWIFT:** (for international transfers) WFBIUS6S • **Please have the bank specify your name and company under "special instructions".**

Cancellation policy: Red Herring will refund 50% of the fee with written cancellations received no later than April 23, 2010. After that date, no refunds will be made. Substitutions within a company may be arranged, subject to approval by Red Herring. There will be no exceptions to this policy for any reason.