

Red Herring Releases List of 200 Finalists for the "Red Herring 100 Asia" Awards 2007

The 100 Most-Promising Private Technology Ventures to Be Honored at Event in Hong Kong, China

San Francisco, CA, August 8, 2007 – Red Herring Magazine has announced its selection of the 200 Asia-Pacific region finalists, forerunners of the prestigious Red Herring 100 Asia 2007 awards, which will be announced at the Red Herring 100 Asia event in Hong Kong, China, on August 29-31.

The Red Herring editorial team carefully selected the finalists based on quantitative and qualitative criteria such as financial performance, technology innovation, quality of management, execution of strategy, and integration into their ecosystem. The 200 finalists are based in 16 countries/regions including China, India, Japan, Singapore, Korea, Australia and Vietnam. The names of the 200 companies short-listed as finalists for the "Red Herring 100 Asia 2007" can be found online at <http://www.herringevents.com/Asia07/index.html>.

"The 200 finalists we selected from across 16 countries and regions are all excellent contenders," said Joel Dreyfuss, Editor-in-Chief of Red Herring. "They are exceptional companies who thrive on innovation and strongly define the important role of technology in Asia's economy and throughout the world."

The winning 100 companies will be announced at the Red Herring 100 Asia event in Hong Kong, China, taking place from August 29-31. As part of this 3 day event, CEOs of the 100 winners will present their innovative ideas and technologies to an elite roster of entrepreneurial and global venture investment firms. This 3 day event features keynote discussions, roundtable panels and networking opportunities for participants to make connections and learn what it takes to achieve the best in business and technology in Asia.

Distinguish speakers on Red Herring 100 Asia include Richard Li, Chairman of **PCCW**; SeHyun Oh, Chairman of SK Telcom, John Chen, Chairman of Sybase, Victor Koo, CEO of **Youku.com (former President of Sohu.com)**; **James Ding, Chairman of AsiaInfo, John Hummelstad, APAC Director of Microsoft Ventures and many others**. For a full list of Red Herring 100 Asia speakers, visit <http://www.herringevents.com/Asia07/speakers.html>.

Request your invitation at <http://www.herringevents.com/Asia07/index.html>.

About Red Herring

Red Herring is a global media company uniting the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine; an online daily technology news service; technology research, and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. For more information, visit www.redherring.com.

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