

RED HERRING EAST 2007 CALLS FOR COMPANY PRESENTERS

Boston, MA – February 13, 2007 - Red Herring, Inc.

Red Herring opens the 'Call for Private Companies' to present their company stories at its Red Herring East 2007 conference to be held June 26 – 28 in Boston, MA. Red Herring encourages private companies who are seeking funding, launching a product and/or have an exciting innovation story to submit a request to speak.

Red Herring East gathers 250 to 300 thought and industry leaders, supports high-level networking, partnership and investment opportunities, and provides a springboard for up-and-coming technology entrepreneurs. "We are thrilled to see innovation thriving in so many different hotbeds of innovation along the Eastern Seaboard," says Joel Dreyfuss, Editor-in-Chief of Red Herring magazine. "Therefore, we are not only inviting the best of breed companies to present at Red Herring East this summer, but we will also dedicate a cover story to them and the region."

Red Herring invites the most innovative and disruptive technology entrepreneurs to submit their profile. Qualifying companies are headquartered in the East Coast states of the US and Canada. Submission is open for entrepreneurs from various facets of the technology industry, including New Media and Web2.0, Open Source and Service Oriented Architecture (SOA), Internet Security, Next Generation Search, Social Networks, Telecommunications and VoIP Services, CleanTech, Biotech, and others. Selected companies will be featured at the event and will give a company presentation to an audience of potential partners, venture capitalists, and corporate investors and strategists from across the country.

To submit a company profile, please fill in the online form at <http://www.herringevents.com/east07/speakers.html>. Deadline for submissions is March 15, 2007. For more information on speaking or sponsorship opportunities, please contact Oliver Hanisch at 650.585.3444 or ohanisch@redherring.com. More information is available at www.herringevents.com/east07.

About Red Herring

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com.