



RED HERRING **EAST**
June 26-28, 2007
Boston, MA

REGISTRATION FORM page 1 of 2

Please register me for the RED HERRING EAST Conference, June 26 – 28, 2007, Boston, MA.

As an attendee of Red Herring EAST 2007 US\$48 of my registration fee will be applied to a 1 year (48 issues) subscription to Red Herring magazine. Unless Red Herring is advised otherwise, it will be sent to my address indicated below.

ATTENDEE INFORMATION

FIRST NAME _____ LAST NAME _____
COMPANY _____
TITLE _____
ADDRESS _____
ADDRESS _____
CITY _____ STATE/PROVINCE _____ ZIP _____
COUNTRY _____ PHONE NUMBER _____
EMAIL _____

PLEASE SIGN ME UP FOR THE GOLF TOURNAMENT ON JUNE 26th YES NO
(only held if sufficient participants)

PLEASE SIGN ME UP FOR THE DINNER CRUISE ON JUNE 27th YES NO

WOULD YOU LIKE US TO CONTACT YOUR ASSISTANT? If yes, please provide:

NAME _____
PHONE NO. _____ EMAIL _____

WOULD YOU LIKE US TO REGISTER A SECOND COMPANY EXECUTIVE? If yes, please provide:

NAME _____ Title _____
PHONE NO. _____ EMAIL _____

PLEASE SIGN HIM/HER UP FOR THE GOLF TOURNAMENT ON JUNE 26th YES NO
(only held if sufficient participants)

PLEASE SIGN ME UP FOR THE DINNER CRUISE JUNE 27th YES NO

WOULD YOU LIKE US TO INVITE ONE OF YOUR CLIENTS, PARTNERS OR PORTFOLIO COMPANIES? If yes, please provide:

NAME _____ COMPANY NAME _____
PHONE NO. _____ EMAIL _____

For registration information, sponsorship or exhibiting opportunities and speaker suggestions, please contact the conference manager, **Oliver Hanisch**, at **650.585.3444** or ohanisch@redherring.com.

PLEASE COMPLETE AND RETURN VIA FAX TO: 650 428 2901

| CREATE YOUR DEAL AND CHOOSE FROM THE FOLLOWING | FEE INFORMATION | | | |
|--|---|--|--|--|
| | Early Bird (by 03/15/07) | Preferential (by 05/15/07) | Regular (after 05/15/07) | At the Door |
| | Full Conference Pass* Technology Companies & Investors | US\$ 1,750 <input type="checkbox"/> | US\$ 1,950 <input type="checkbox"/> | US\$ 2,100 <input type="checkbox"/> |
| Full Conference Pass* Service Firms | US\$ 1,950 <input type="checkbox"/> | US\$ 2,150 <input type="checkbox"/> | US\$ 2,300 <input type="checkbox"/> | US\$ 2,500 <input type="checkbox"/> |
| Second Company Executive* | US\$ 1,595 <input type="checkbox"/> | US\$ 1,595 <input type="checkbox"/> | US\$ 1,595 <input type="checkbox"/> | US\$ 1,750 <input type="checkbox"/> |

* includes participation at all side and social events, such as WELCOME RECEPTION, DINNER CRUISE, etc.

| Special Bundle Offers: Get a full Conference Pass* for Red Herring East 2007 and one of the following other Red Herring events | Early Bird (by 03/15/07) | Preferential (by 05/15/07) | Regular (after 05/15/07) |
|---|--|--|--|
| | Red Herring Spring Monterey, CA May 1-3 | US\$ 3,350 <input type="checkbox"/> | US\$ 3,550 <input type="checkbox"/> |
| Red Herring Canada Montreal, July 24-26 | US\$ 2,950 <input type="checkbox"/> | US\$ 3,350 <input type="checkbox"/> | US\$ 3,550 <input type="checkbox"/> |
| Red Herring Asia Hong Kong, August 29-31 | US\$ 2,950 <input type="checkbox"/> | US\$ 3,350 <input type="checkbox"/> | US\$ 3,550 <input type="checkbox"/> |

- The conference fee covers attendance and conference materials. Also included are luncheons, cocktail receptions and the Golf Tournament. US\$48 of this fee will be applied to a 1 year (48 issues) subscription to Red Herring magazine. Does not include any travel, accommodation or other costs incurred by attendees.
- **Cancellation policy:** Red Herring will refund 75% of the fee with written cancellations received no later than April 28, 2007. After that date, no refunds will be made. Substitutions within a company may be arranged, subject to approval by Red Herring. There will be no exceptions to this policy for any reason.
- The conference is by invitation only: invitations to speak or attend are **non-transferable**. By signing this registration form, you agree that all pictures and transcripts taken at RED HERRING EAST 2007 are property of Red Herring and can be used for future marketing or promotional purposes.

CREDIT CARD INFORMATION:

VISA MASTERCARD AMERICAN EXPRESS

PRIORITY CODE (if available) _____ PLEASE ENTER TOTAL AMOUNT US\$ _____

NAME ON CARD _____

CREDIT CARD NO. _____ EXP. _____

SIGNATURE _____

Registrations are also accepted via wire transfer and check. Payments by check and wire must be received by June 9, 2007. Checks should be made payable to: Red Herring, Inc.

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