

RED HERRING REVEALS COMPANIES SELECTED FOR THE RED HERRING 100 NORTH AMERICA 2007

*Award Recognizes the 100 "Most Promising" Companies
Driving the Future of Technology*

MONTEREY, CA., May 2, 2007-- Red Herring has announced its official 100 winners for the acclaimed Red Herring 100 North America 2007 award. The winners are being celebrated at the Red Herring Spring event in Monterey, CA at the Hyatt Regency.

The Red Herring editorial board has diligently surveyed the entrepreneurial scene throughout North America, and selected out of a pool of over 900 companies the 100 companies that are most innovative and have the most potential to disrupt or create a new market. The CEOs and founders of these companies will present their winning technologies to an audience of leading entrepreneurs, financiers and corporate strategists at Red Herring Spring 2007.

"This year's impressive list of winners demonstrates that North America continues as a catalyst of innovation in the global technology sector," said Red Herring Editor-in-Chief, Joel Dreyfuss. "The exceptional accomplishments of these leading technology companies show that North America continues to sparkle with great ideas, creative entrepreneurs and the supportive ecosystem needed to help them grow."

During Red Herring Spring, Red Herring's CEO and Chairman, Alex Vieux, and a team of influential journalists will delve into the strategies and accomplishments of panelists, as well as the business models of the Red Herring 100. Programs focus on everything from Clean Technology to Security to Internet Services to new developments in Search Technology and Web 3.0.

Red Herring Spring is an invitation-only event. C-level executives from top private firms and from large public multinationals attend to enhance their company's industry presence, and investors come to secure their next deal and hear about the latest industry trends. See more at <http://www.herringevents.com/spring07>.

About Red Herring

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology research and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com.

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