

Red Herring Releases List of 200 Finalists for the "Red Herring 100 North America" Awards 2007

Most-Promising Technology Ventures Will Be Honored at the Red Herring 100 Tenth Anniversary Event

San Francisco, CA, April 4, 2007 – Red Herring Magazine has announced its selection of the 200 North American finalists, forerunners of the prestigious Red Herring 100 North America 2007 awards, which will be announced at the Red Herring Spring event in Monterey, California, on May 1-3 at the Hyatt Regency Hotel.

The Red Herring editorial board diligently surveyed the entrepreneurial scene throughout the North American region and identified the top 200 out of more than 800 closely evaluated companies that are leading the next wave of innovation.

"We can see the exciting evolution of the technology sector reflected in the quality and variety of exceptional companies that we had to choose from in putting our list together," said Joel Dreyfuss, Editor-in-Chief of Red Herring. "It was tough to choose just 200 finalists from such a large list of excellent contenders, and we are very happy with the qualities of the companies we selected as Finalists."

The names of the 200 companies short-listed as finalists for the "Red Herring 100 North America 2007" can be found online at <http://www.herringevents.com/spring07/index.html>

The winning 100 companies will be announced at the Red Herring Spring event, taking place in Monterey, California, May 1-3, at the Hyatt Regency Hotel. As part of the event, the CEOs of the winners will present their innovative ideas and technologies to an audience of leading entrepreneurs, financiers and corporate strategists. This year's Red Herring 100 Spring event marks the 10th anniversary of the Red Herring 100 Awards. In celebration, the event will also feature keynote addresses from legendary VC investors and CEOs of leading Internet, information and communications companies. Request your invitation at: <http://www.herringevents.com/spring07/index.html>

About Red Herring

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading

innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com.

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