

Red Herring Names 200 Finalists – Europe

Cannes, France – Red Herring Magazine has announced its selection of the 200 European finalists, forerunners for the prestigious Red Herring 100 Europe 2007 award, which will be announced at the Red Herring Venture Market Europe (VME) conference in Cannes on March 25-27 at the Intercontinental Carlton.

The Red Herring editorial board has diligently surveyed the entrepreneurial scene throughout the EMEA region (Europe, Middle East and Africa), and identified 200 companies that are leading the next wave of innovation.

The winning 100 will be announced shortly and their CEOs and founders will present their winning technologies to an audience of leading entrepreneurs, financiers and corporate strategists at *VME 2007* in Cannes, France, on March 25 – 27

During *VME*, Red Herring's Publisher Alex Vieux and a team of influential journalists will delve into the strategies and assumptions of investor panelists and the business models of the RH100 CEOs. Programs focus on the particular challenges facing European firms and the best approaches to capitalize on European innovation.

Venture Market Europe is an invitation-only event. C-level executives from the top private firms and from large public multinationals attend to enhance their company's industry presence, and investors come to find their next deal and hear about the latest industry trends. Request your invitation at: <http://www.herringevents.com/vme07/register.html>

ABOUT RED HERRING

Red Herring is a global media company uniting the world's best high technology innovators, venture investors and business decision makers in a

variety of forums: a leading innovation magazine; an online daily technology news service; technology newsletters, and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy.

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