

Red Herring Launches Global Wireless Conference

Beijing, China- January 22, 2007- Red Herring, Inc.

Red Herring announced today its first global wireless conference, to be held in Beijing on May 28-30. “The wireless ecosystem has begun to transform lives and societies,” observed Alex Vieux, CEO of Red Herring, “and Red Herring Wireless will bring together senior wireless industry executives to discuss the future of this exciting space.”

The Beijing conference will convene the established wireless players as well as the up-and-coming innovators under one roof with investors and market makers from over twenty nations. Speakers and participants will address technology and business challenges for wireless around the globe as well as the outlook for the next 36 months as the industry continues to grow at a rapid pace.

With the theme “Beyond Voice: Mobile Services for the Next Billion,” Red Herring Wireless will focus on inventions and innovators that threaten to disrupt the status quo in mobile telecommunications as well as the business and investment opportunities they present. From discussions about the 3G rollout in China to the growth of new services such as micro-payments, social networks, and mobile games, the Red Herring conference will combine provocative thought leadership with unique opportunities to network.

CEOs and senior executives from the global wireless industry will find this a perfect opportunity to quickly see all of their counterparts from around the globe, and investors in the sector will also find it a place to meet exciting new players and see indicators of future innovations in wireless.

For information about the conference, contact Ellen Gao at egao@redherring.com or go to www.redherringwireless.com.

About Red Herring, Inc.

Red Herring is a global media company which unites the world’s best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider’s access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com.